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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/480,731	01/06/2000	JOSEPH GIORDANO III	004444.P003	4667
8791	7590 08/19/2002			
BLAKELY SOKOLOFF TAYLOR & ZAFMAN 12400 WILSHIRE BOULEVARD, SEVENTH FLOOR LOS ANGELES, CA 90025			EXAMINER	
			RICE, KENNETH R	
			ART UNIT	PAPER NUMBER
			3627	
			DATE MAIL ED. 09/10/2002	

Please find below and/or attached an Office communication concerning this application or proceeding.

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## Office Action Summary

Application No.
09/480,731

Examiner
Kenneth R. Rice

Applicant(s)
Giordano III et al.

Group Art Unit
3627

-The MAILING DATE of this communication appears on the cover sheet beneath the correspondence address-

## Period for Response

A SHORTENED STATUTORY PERIOD FOR RESPONSE IS SET TO EXPIRE 3 MONTHS FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a response be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for response specified above is less than thirty (30) days, a response within the statutory minimum of thirty (30) days will be considered timely.
- If NO period of response is specified above, such period shall, by default, expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to respond within the set or extended period for response will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133).

Status				
<ul> <li>☑ Responsive to communication(s) filed on _6/25/02</li> <li>☑ This action is FINAL.</li> <li>□ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11; 453 O.G. 213.</li> </ul>				
Disposition of Claims				
<ul> <li>□ Claim(s) _1-20 is/are pending in the application.</li> <li>□ Of the above, claim(s) is/are withdrawn from consideration.</li> <li>□ Claim(s) is/are allowed.</li> <li>□ Claim(s) _1-20 is/are rejected.</li> <li>□ Claim(s) is/are objected to.</li> <li>□ Claims are subject to restriction or election requirement.</li> </ul>	n.			
Application Papers				
□ See the attached Notice of Draftsman's Patent Drawing Review, P  □ The proposed drawing correction, filed on _6/6/02 is □ app  □ The drawing(s) filed on is/are objected to by the Examiner.  □ The specification is objected to by the Examiner.  □ The oath or declaration is objected to by the Examiner.				
Status of Priority under 35 U.S.C. § 119 (a)-(d)				
<ul> <li>□ Acknowledgment is made of a claim for foreign priority under 35</li> <li>□ All □ Some* □ None of the CERTIFIED copies of the prioric preceived.</li> <li>□ received in Application No</li> <li>□ received in this national stage application from the International *Certified copies not received:</li> </ul>	ority documents have been			
Attachment(s)				
<ul> <li>□ Information Disclosure Statement(s), PTO-1449</li> <li>☑ Notice of References Cited, PTO-892</li> <li>□ Notice of Draftsman's Patent Drawing Review, PTO-948</li> </ul>	<ul> <li>□ Interview Summary, PTO-413</li> <li>□ Notice of Informal Patent Application, PTO-152</li> <li>□ Other</li> </ul>			
Office Action Summary				

U. S. Patent and Trademark Office PTO-326 (Rev. 3-97)

Part of Paper No. 16

## PART III: REASONS FOR REJECTIONS AND OBJECTIONS

The following is a quotation of the appropriate paragraphs of 35 USC 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

Claims 1-20 are rejected under 35 USC 102(e) as being clearly anticipated by Sone. Note column 7, lines 19-27.

Claims 1-20 are rejected under 35 USC 102(e) as being clearly anticipated by Suzuki. Note column 7, line 58, to column 8, line 14.

Claims 1, 2, 6, 7, 11, 12, 16 and 17 are rejected under 35 USC 102(e) as being clearly anticipated by Franklin et al.

The following is a quotation of 35 USC 103 which forms the basis for all obviousness rejections set forth in this Office action:

A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made. Subject matter developed by another person, which qualifies as prior art only under subsection (f) or (g) of section 102 of this title, shall not preclude patentability under this section where the subject matter and the claimed invention were, at the time the invention was made, owned by the same person or subject to an obligation of assignment to the same person.

This application currently names joint inventors. In considering patentability of the claims under 35 USC 103, the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of potential 35 USC 102(f) or (g) prior art under 35 USC 103.

Claims 3-5, 8-10, 13-15 and 18-20 are rejected under 35 USC 103 as being unpatentable over Franklin et al in view of Sone. Franklin et al discloses the invention substantially as claimed. However, Franklin et al does not disclose reordering a previously purchased product. Sone teaches reordering a previously purchased product in the same field of endeavor for the purpose of replacing the previously reordered product. It would have been obvious to one having ordinary skill in the art at the time the

invention was made to use the produce reorder system of Sone with the purchasing system on Franklin et al in order to replace previously ordered products.

Applicant's arguments with respect to claims 1-20 have been considered but are most in view of the new grounds of rejection.

Applicant's amendment necessitated the new grounds of rejection. Accordingly, THIS ACTION IS MADE FINAL. See MPEP 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A SHORTENED STATUTORY PERIOD FOR RESPONSE TO THIS FINAL ACTION IS SET TO EXPIRE THREE MONTHS FROM THE DATE OF THIS ACTION. IN THE EVENT A FIRST RESPONSE IS FILED WITHIN TWO MONTHS OF THE MAILING DATE OF THIS FINAL ACTION AND THE ADVISORY ACTION IS NOT MAILED UNTIL AFTER THE END OF THE THREE-MONTH SHORTENED STATUTORY PERIOD, THEN THE SHORTENED STATUTORY PERIOD WILL EXPIRE ON THE DATE THE ADVISORY ACTION IS MAILED, AND ANY EXTENSION FEE PURSUANT TO 37 CFR 1.136(a) WILL BE CALCULATED FROM THE MAILING DATE OF THE ADVISORY ACTION. IN NO EVENT WILL THE STATUTORY PERIOD FOR RESPONSE EXPIRE LATER THAN SIX MONTHS FROM THE DATE OF THIS FINAL ACTION.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Kenneth Rice at (703) 308-3495. Any inquiry of a general nature or relating to the status of this application should be directed to the Group receptionist at (703) 308-1113.

Kenneth R. Rice Primary Examiner Art Unit 3627